



Express & Excursion Bus Association

PRESENTS



35th *Travel  
Malaysia*

2024

35th Edition of The Most Established  
Malaysia Travel Exhibition  
in Singapore

TRAVEL

HOST PARTNER



03 - 05 MAY 2024

TOURISM  
MALAYSIA®

SINGAPORE EXPO

WWW.TRAVELMALAYSIFAIR.COM





# UNLOCK YOUR BUSINESS POTENTIAL AT TRAVEL MALAYSIA FAIR 2024!

We invite you to be part of a grand voyage into the heart of Southeast Asia's tourism jewel - "Travel Malaysia Fair 2024." Set against the vibrant backdrop of Singapore Expo, this event is your gateway to an unparalleled business opportunity from 3 to 5 May 2024.

## UNVEILING OUR THEME

# "A DIFFERENT MALAYSIA" A JOURNEY BEYOND EXPECTATIONS ON CULTURAL DIVERSITY

Embark on a transformative exploration as we introduce the theme of Travel Malaysia 2024 : "**A Different Malaysia.**" More than a destination, it's a narrative that transcends the conventional, inviting you to delve into the extraordinary and the unexpected facets of this enchanting country.

## WHY EXHIBIT AT TRAVEL MALAYSIA FAIR 2024?

### **Connect with Buyers**

Position your company at the forefront of the travel industry and engage with a targeted audience eager to explore the wonders of Malaysia. Build relationships with potential clients, B2B partners, and industry influencers.

### **Showcase Your Products and Services**

Whether you offer unique travel experiences, innovative technologies, or exclusive packages, Travel Malaysia Expo is the platform to exhibit your offerings to a captivated audience ready to make travel-related decisions.

### **Visibility and Recognition**

Stand out among industry peers and competitors. Benefit from extensive marketing efforts, media coverage, and event promotions that will elevate your brand and attract potential customers.

# FAIR STATISTICS

10,000 Visitors | 80 Exhibitors | 9 Thematic Zones



## Tourism Malaysia Pavilion

Welcome to the captivating world of the Tourism Malaysia Pavilion, where the rich tapestry of Malaysia unfolds across 13 diverse states. Nestled within this enchanting pavilion is a unique journey that beckons visitors to explore the wonders of this vibrant Southeast Asian nation



### Travel Zone

If you are providing travel options to Malaysia, this is the right zone for you!

### Delicacy Zone

If you are selling Made in Malaysia delicacy, this is the best spot for you



### Comfort Zone

If you are providing where to stay options, this zone is yours

### Sedap Zone

If you are selling authentic Malaysia cuisine, this is zone serves up the best!



### Online Zone

If you are online booking service provider, this is the perfect zone

### Medical Tourism

Health and Tourism all in one? This zone is perfect for you!



### Luxury Zone

If you are providing Luxury Travel planning, bespoke tourism. This is the spot

### 2nd Home Zone

Properties in Malaysia that serves as the ideal investment or your second home

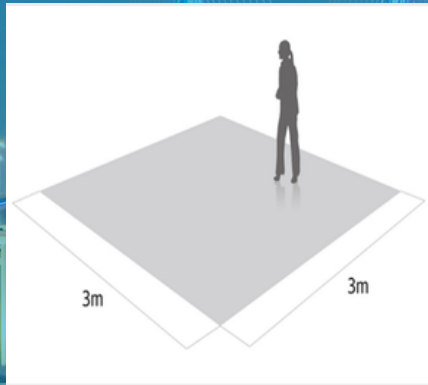




# PARTICIPATION FEE

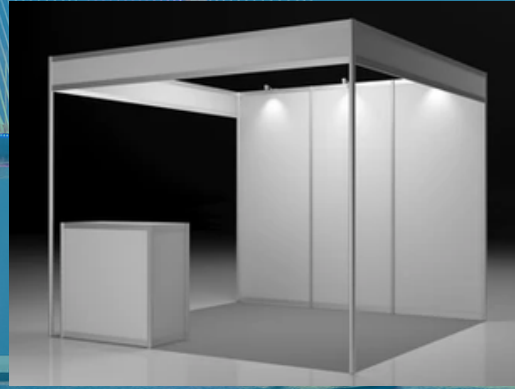
Don't miss your chance to be a part of the Travel Malaysia Fair and position your company at the forefront of the travel industry's resurgence. Join us from 3 to 5 May 2024, at Singapore Expo, where opportunities abound, partnerships flourish, and success takes flight.

## Bare Space Only



**SGD\$550/sqm**  
(Min. 18sqm)

## Shell Scheme Booth



**SGD\$660/sqm**  
(Min. 9sqm)  
Per 9sqm Booth = SGD\$5,400



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**EEBA Member Enjoys  
15% to 40% Discount!**

All Malaysia and Singapore companies are welcomed to join EEBA as our member to enjoy the special rate!

**PARTICIPATE IN BOTH  
MAY & OCT EDITIONS TO  
ENJOY**

**40% DISCOUNT**  
Single Edition Enjoys 15% Discount  
for EEBA (Local+ Overseas)  
Members!

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